

***News Release/Video Production Company - !Impossible Pictures***

FOR IMMEDIATE RELEASE

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**A FANTASTIC VOYAGE FOR !MPOSSIBLE PICTURES**

DENVER, CO - Apr. 10, 2008 - Voyaging inside the human body was just a dream for science fiction writers a few decades ago.

But Denver-based !Impossible Pictures virtually took the "reel" trip as it built a new CGI television spot promoting the Discovery Channel's groundbreaking new program, Human Body: Pushing the Limits.

"Discovery needed to promote this fantastic new show, which really shows some amazing things going on right inside of us," said !Impossible Pictures vice president Steve Urbano.

!Impossible Pictures has built a solid working relationship with Discovery and has developed a number of promotional pieces for their programming.

The spot did its job. Human Body: Pushing the Limits was one of cable's top-rated shows during its initial broadcast run in early March 2008.

"We suggested staying away from the typical promo with a lot of text and narration," said Editor/Flame Artist Brian Eloë. "And they were totally open to the concept - no voiceover, minimal text - just magical images from the program showing the human body in action."

The Discovery program does an incredible job of illustrating the human body and how it operates," Eloë said. "That was the magical stuff we wanted to highlight in the spot."

Eloë spent several days culling through Human Body CGI footage and pulled together a series of dramatic clips that could be used to build a visual story line.

***RICHARD J SCHNEIDER - Writing Samples/Print – 2***

"We needed to include some titles, but we wanted to use only what was necessary to communicate," Eloë said. "And we wanted to make sure they'd be fully integrated, almost three-dimensional, and living right inside the human body."

Like all Impossible Pictures projects, this one was "internally collaborative," with Eloë building the scenes, timing them with the client-supplied music and adding the seemingly "random titles" so Flame VFX Artist Hector Espinosa could "put his finishing touches on it with Discreet Flame."

"The goal was to interweave the effects, the images and the information we needed to deliver, all within the human body," said Espinosa

That was the challenge he faced -- developing the movements for the text and special effects he was adding with the Discreet Flame system, and then integrating them into the scenes with the human body.

"As the titles moved within each scene they also passed behind certain elements to make it feel like they were really there -- actually a part of the nerves, skeletal system and muscles illustrated in the program," Espinosa said.

When the project first came in, it was on an aggressive timeline -- about a week and a half. But Discovery delayed the airing for one quarter, giving Impossible Pictures a little more flexibility to try out some different ideas. In all, Impossible Pictures spent about two and a half weeks developing the spot with its several variations and lengths.

"Discovery is a client that really understands its brand," Urbano said. "They're kind of adventurous and like good collaborative relationships. It's a credit to them. The network is an amazing destination for viewers."

**Article/Issue Coverage/Electronic Newsletter - Colorado Film and Video Association eBulletin  
11/10/08**

**CU Leeds School of Business Study:**

**New incentives will significantly boost Colorado’s production industry.**

Expanding Colorado’s current film incentive program would have a “net positive impact” on the state’s economy, creating more than 700 new permanent jobs and \$226 million in annual film production activity within five years, a University of Colorado study of the industry has concluded.

Despite national growth in the film industry, production and post-production activity in Colorado “has been on the decline” and the state’s current film incentive program “has not stopped the downward trend,” the study said.

Much of the decline, the study says, is due to the ineffectiveness of Colorado’s current production incentive program and the aggressive competition mounted by other states seeking the film production business.

If Colorado does nothing, the state can expect to lose nearly \$45 million in annual business activity and just under 400 direct jobs in the industry over the next five years, the study concludes, resulting in additional tax revenue declines to state and local jurisdictions.

“Colorado has the opportunity to grow industry output by more than 55% by 2013, to nearly \$226 million (annually) given more competitive film incentives,” said the study, conducted by researchers at CU’s Leeds Business School in Boulder.

The study, *Impact of Film Incentives on the Colorado Economy and on Public Revenues*, was requested by the Colorado Film Commission, which is working with legislators to introduce a proposal to expand the state’s current incentive program during the upcoming legislative session. The study built upon the 2003 Leeds study, *The Impact of the Film Industry in Colorado*.

Colorado’s declining film production industry has already cost the state \$1 million in tax revenue between 2006 and 2008, the study said, and predicted additional losses of permanent jobs and tax revenues as the current trend continues.

Without expanded incentives, the state’s film production industry is expected to shrink from its current employment level of 1,572 to 1,184 employees by 2013, according to the study. That’s in addition to the 297 direct jobs lost since the state’s current incentive program was enacted in 2006, the study said.

However, the researchers concluded that by expanding the state's current 10 per cent cash incentive to a 15-20 per cent tax credit program, the industry can be expected to grow to an employment level of 2,597 primary jobs by 2013, and generate enough state and local tax revenue to offset the tax credits.

Primary jobs are those that result in exporting goods and services outside of the state, which brings new revenue into Colorado.

In addition, the study said that for each direct job generated by the film production industry, 1.337 "indirect" jobs are created in other industries that provide support to the production employees.

"Colorado's film industry is intricately tied to many other industries in the state, relying on, for example, the construction industry for building and wiring film sets, the transportation industry to transport people and equipment to locations across the state, and the food services industry to feed the production crew during filming – all indirect employees," the study said. "In addition, film employees spend their earnings on various household goods, which translates to greater employment in Colorado's communities."

Other major conclusions of the study:

- State investment in the film industry will "quantifiably reward the state" through increased economic activity, jobs, wages and tax revenues—benefitting state, county, and local government, school districts and special districts.
- Film industry growth will help diversity the state's economy, and boost both rural and urban economies since production activities occur statewide.
- Colorado's film industry "has been competing on an uneven national and international playing field" because of "aggressive incentives" offered by other states and countries such as Canada.
- New aggressive film incentives new film would allow Colorado to compete in an industry that is incentive-driven, leading to "new film activity in the state, greater development of infrastructure and higher levels of employment and wages ... while managing the fiscal constraints put forth by the legislature."
- Colorado's current film production industry can reverse its downward trend and increase economic activity to \$226 million annually by 2013 with new incentives.
- Average film industry wages in Colorado at 10.5 per cent higher than the average wages for all of the state's industries. However, Colorado film wages are significantly lower than the national average for the film industry, giving the state an added labor cost benefit to produce and post-produce films in the state.
- Tax incentive proposals in Colorado do not involve up-front cash expenditures, but rather are paid after the production and economic activity take place.

- The expanded economic activities represent “new money” that pays “above-average wages, which are then circulated and re-circulated through the Colorado economy ... on homes and rents, services, and taxable goods, leading the employment in other sectors and tax revenues at all levels of government.”

*--Dick Schneider*

**Promotional CD Business Card - Colorado School Of Mines/Graduate School**

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Specialists in economics and business are in high demand by the industries served by the Colorado School of Mines. And the Economics and Business graduate program prepares students to meet that demand. We emphasize applied work devoted to industry decision-making and public policy, and excel in teaching and scholarship in applied economics and business, especially as they relate to minerals and materials, energy, the environment, and technology. Graduates are prepared for critical work in today's industrial environment—anywhere in the world—in such key areas as project management, financial analysis, fiscal management, economic analysis, engineering management or technology market assessments.

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***Article/ Company Profile/Electronic Newsletter - Colorado Film and Video Association  
eBulletin 05/26/08***

**At 25, Citizen Pictures and Base2Studios are as young as ever.**

Citizen Pictures turns 25 next year.

In dog years, that's pretty old.

But the scene around the fantastic snack and coffee bar in the break area at Citizen Pictures, and its sister company Base2Studios, is anything but old.

While reloading your coffee cup at the java bar, you sense the dynamic edginess of what's happening all around you. It's like a creative crossroads, an energetic co-mingling of clients, producers, directors, account execs, video and audio editors, production crews, and the occasional writer.

***Merger and Re-Branding***

Earlier this year, Denver-based Citizen Pictures merged with the programming and corporate divisions of the Colorado Production Group (CPG) to create a single entity operating under the newly revamped Citizen Pictures brand.

CPG was the original company co-founded in 1984 by Frank Matson, the CEO of both Citizen Pictures and Base2Studios (CP/B2). Before the re-branding, CPG did everything -- creative, design, animation, production and post. But CPG is gone.

Now, Citizen Pictures focuses on content development for network programming and corporate clients, while Base2Studios provides comprehensive digital post-production services for outside clients, independent producers and for Citizen Pictures projects.

***Key Developments***

Matson and some of his key staffers spent some time recently with the CFVA eBulletin in CP/B2's award-lined conference room at their 2800 Speer Boulevard facility, perched just north of the intersection of Speer and I-25 where they command a very trendy and hip view of the city.

The enterprise has grown from a two-person operation into a company with about 30 employees, a lot more freelancers, and a commanding presence on cable television networks around the world.

"It started off to be corporate and commercial work," Matson said. "Then it evolved to be higher end commercials, some content, and then anything and everything related to production." Matson pinpoints the arrival more than a decade ago of Anne Fox, former producer for Denver's Channel 4, as a key turning point for the company. Fox, now president of Citizen Pictures, oversees all original programming.

"That would have to be the most significant addition to the company -- to have somebody whose passion and background is developing original content," Matson said.

The company began to produce "specials and one-offs" for cable channels like Discovery, and eventually got the nod to produce a cycling show for the Outdoor Life Network, now called Versus. OLN was where cable viewers first watched the Americas Cup sailing series and the fabulous coverage of the bike race to end all bike races, La Tour De France.

Matson said knocking out 30 half-hour shows per season for three seasons was "good experience" for the grueling cable TV business, pointing out that "the only way to make a profit is to do a lot of them."

For the group's next cable adventure, they weighed in with three seasons of "I Lost It," a series about losing weight -- big time -- for Discovery Health.

Since recreation, dieting and weight loss often lead to obsession with eating, it seemed natural that FOOD would be the next step in Citizen Pictures' content development.

"We started with just an hour show, which was very well received," Matson said. "We put a lot into it. Having a facility, we would over-deliver. That put us on the map."

Citizen Pictures is currently producing Ingrid Hoffman's "Simply Delizioso," a cooking show now in its third season, and has just started work on a new cooking and lifestyle series with Giada De Laurentiis, both for the Food Network.

### ***A Collaborative, Integrated Approach***

The approach to program creation is "collaborative" and "integrated" at both Citizen Pictures and Base2Studios, Matson said.

"If we all collaborate, it's the best it can be," he said. "There's nothing like the expertise of working with a creative director and a graphic artist who are involved with the project from the very beginning. All of the graphic elements become truly organic, and integrated into the show so you're not just adding something on top of an edited piece."

Two recent staff additions reflect Matson's desire to "represent the highest end" of production values -- creative director Frank Kirstein and executive producer Holly Eddy.

## ***RICHARD J SCHNEIDER - Writing Samples/Print – 9***

Kirstein has created award-winning branding solutions, commercials and promos for clients around the world, including heading up the re-branding of some of the biggest networks in Europe and the Middle East. He got his start in his mid-teens "working for local ad agencies just doing logos and print work, but I was always into motion graphics," he said. "I started as an After Effects and special effects artist for British Sky Broadcasting, and then got into directing."

Eddy, who now supervises all network live action, commercial and design projects, comes to Citizen Pictures from the Trioka Design Group in Hollywood where she headed branding and other projects for ABC, FOX, CW, Food Network, DIRECT TV, and VH1.

### ***Base2Studios***

Josh Dirmish, former production manager at High Noon Productions, is the General Manager of the Base2Studios post-production facility, which is available for any production company to use.

"We offer multiple Final Cut Pro High Def edit suites, fully networked to provide a continuous digital workflow," he said, "to seamlessly integrate editing, compositing, animation and audio sweetening."

Guess what else they have? A Henry, Quantel's premiere digital editing and compositing box. Base2Studios motion artists also work with Flame HD and After Effects.

On the audio side, Dirmish said sound engineers work with ProTools HD, 5.1 Surround, and Dolby-E, with ISDN service to send finished and draft audio tracks anywhere on Eath.

Available film and video production services include 35 and 16 mm film, 24p HD, and digital beta, and a tricked out grip truck.

A quick visit to the Base2Studios "Studio," where manager Todd Callan was hanging from the rafters, revealed a 45 x 45 foot stage with about 17 feet of headroom and a lighting grid. And you can probably get a Sherman tank through the 12 and a half foot high outside stage door -- and shoot it in front of their 20 x 20 foot green screen.

Along with dressing rooms, wardrobe, kitchen/lounge (where that great coffee and snack bar can be found), Base2Studios services include set design and construction. If you're thinking small, they can design and build models and miniatures.

### ***The Colorado Film and Video Industry***

Matson is a staunch supporter of Colorado's production community, noting that he always "took offense" when clients or agencies suggested production was better on the west coast.

"The production pool here is still top notch," he said, "just as good as LA."

Colorado is "a production hub," he said, adding that while there wasn't much feature work underway in the state, "there is more original content being produced here than anywhere else," a reference to the hundreds of cable television programs produced by his and other companies in the area.

***From Zero to Sixty in Just 25 Years***

From a tiny local production shop to network, commercial, content and corporate projects around the world, Citizen Pictures and Base2Studios work appears often on such networks as Discovery, Discovery HD, Discovery Channel, Discovery Health, Food Network, Telesud, Crime & Investigation, and The Audi Channel.

Yes, The Audi Channel. The German car manufacturer has its own Satellite TV channel in the UK, and on the internet for everyone else.

It gets you thinking: What about The Dealin' Doug Channel?

On second thought, forget about that one.

You can find out more about Citizen Pictures at [www.citizenpictures.com](http://www.citizenpictures.com) and Base2Studios at <http://www.base2studios.com>.

***News Release/State Political Campaign - Alice Borodkin for State Senate***

FOR IMMEDIATE RELEASE:

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**STATE REP. ALICE BORODKIN SEEKS EXTENDED TERM LIMITS**

DENVER -- Colorado citizens would be better served if term limits on state legislators were extended from eight to 12 years, according to State Rep. Alice Borodkin, D-Denver.

“Term limits is forcing out seventeen legislators, most in leadership roles,” said Rep. Borodkin. “Each forced out lawmaker takes with them eight years of Capitol know-how.”

Rep. Borodkin is one of those lawmakers leaving the House of Representatives Colorado's because of term limits. She is running for the Senate District 35 seat in south Denver, which also is vacant because of term limits.

Rep. Borodkin has already begun work on a proposed constitutional amendment that would add four more years to the length of time individuals can serve in either the Colorado House or Senate, extending the term limits from eight to 12 years.

She hopes to introduce the measure in the 2009 legislative session. It would need a two-thirds vote in the House and the Senate to place the referred measure on the ballot, and a majority vote of the people in November of 2009 before it could change the current law.

Rep. Borodkin has the backing of the League of Women voters and hopes to work with them this summer to discuss pushing the referendum.

She said a number of states already have or are considering removing or extending term limits on state lawmakers, and pointed to several recent studies that show term limits of eight years or less have actually eroded the quality of democratic representation.

"I'm not doing this for me, but for the citizens of the state," Rep. Borodkin said. "They need to have the best representation possible."

She views her proposal is a compromise between those who would ban term limits entirely and those supporting the status quo of eight-year limits in the state House or the state Senate.

“This would give lawmakers more time to develop policy expertise, procedural efficiency, and the constructive working relationships necessary to resolve complex problems and serve citizens effectively,” Borodkin said.

*Article/Nature - Sten Gazette/Online opinion journal*

**An Ecological Mystery in Yellowstone National Park**

**By Richard J Schneider**

Well, here's an interesting story about our environment and ecosystems. A number of years ago, researchers were perplexed over what was happening to trees and shrubs, like willows, in Yellowstone National Park. Aspen trees, for example, were virtually disappearing from the park. After some study, scientists realized that all that remained of aspen trees in parts of Yellowstone were old and dying trees.

Aspens comprise a complex organism of underground shoots and trees that emerge from the ground. Essentially, the aspens had stopped replacing themselves. They stopped sending out shoots to create new, young trees. Another researcher, who specialized in river systems, noticed that the Lamar River in Yellowstone had changed radically since the park was first set aside in the late 19th century. An old aerial photograph of a bend in the river showed extensive vegetation on both sides of the river. The same shot from today showed both banks as bare. These were protected lands. Humans did not go in and harvest the bank side vegetation, mostly willows, or the aspens. And without the aspens and the willows, beavers, once plentiful in the region, disappeared.

So what exactly was happening in Yellowstone? It seemed to be a mystery, until scientists put their heads together. They asked a simple question: what changed in the region between the time the park was created and today? Of course, more people visit the area. More cars in the summer. More snowmobiles in the winter. But increased human activity, even to the enormous extent it happens in Yellowstone, could not account for the lost aspens, the missing willows and the invisible beavers. Yet it was human activity that led to the discovery of just might be happening in America's flagship national park.

The region around the park was settled at about the same time the park was created. The number one four legged enemy in the sights of the ranchers who settled the area was the wolf, which liked to feast on cattle and sheep. Spurred on by government bounties, the wolf was wiped out during the last century and a half. Ultimately the wolf was declared an endangered species and became protected by federal law. By 1970, no wolves at all could be found in the park.

One of the things that wolves do is apply pressure to herds of large animals like elk and deer. Wolves do more than just kill and eat the animals, although that act alone serves a key role in the local ecosystem. For example, an elk carcass first feeds the wolf pack that took the animal down. Next it feeds other animals, such as ravens, vultures, eagles, magpies, coyotes, fox and even bears that descend upon the kill for leftovers. And then there are the bugs, millions of them, which use the carcass for food and rearing their young.

But what about the aspens, the willows and the decidedly vegetarian beavers? Let's go back to the late 1980's when United States wildlife scientists proposed re-locating an experimental group of Canadian wolves into Yellowstone. Wolves, by the way, either remained established or managed to re-establish themselves in several areas of North America. Scientists estimated that

the re-introduction of wolves into Yellowstone would reduce elk, deer, moose and buffalo herds by 5 to 30 per cent. The recommendation was controversial, with resistance coming largely from ranching interests. But with support from Congress, 31 wolves were captured in Canada and released in the park during the mid-90s. Since then, willows are growing again. And the beaver returned. They need the willows to build their dams and lodges. And aspens are once again sending shoots underground in search of water where they will send new, young trees skyward.

But why? Well, researchers can walk through the park and find an old elk kill, for example, resting in the center of fresh, vibrant willow growth. This was the kind of willow growth that was disappearing before the eyes of puzzled scientists. The elk were avoiding this particular area. Think about it. Without any wolves around, deer and elk, for example, can roam freely, reproduce with impunity and eat as many willow plants and aspen trees as they can get their sharp teeth on. But the wolves keep the herds moving, all the time, and the big animals no longer get to remain in one area until they decimate the vegetation. That gives the critical vegetation time to thrive, making the entire ecosystem healthy and balanced.

The wolves have done so well on their own that the re-introduction program has been suspended. Of course, wolves, like any other predator— except humans— don't know a park border from a golf club. So they have expanded beyond the park borders, which makes their management more challenging since wolves like sheep and cattle just as much as elk, deer and moose. But even the ranchers have become more understanding over the years. They too recognize the importance of healthy ecosystems, in parks and on ranchlands. Oh, the relationships among wolves, scientists and ranchers aren't perfect, but they're much better today than they were back when wolves were slaughtered for bounties.

*Denver writer Richard J. Schneider runs a communications firm and studies political science at the University of Colorado-Denver graduate school.*

***Article/Legislative Coverage/Electronic Newsletter - Colorado Film and Video Association eBulletin 2008***

**Colorado Film Incentive Supporters Take Aim at the Next Legislative Session**

*In the wake of this year's defeat, industry begins a grassroots effort to secure stronger legislative support for the larger film incentive.*

A week after a legislative committee rejected a proposed \$25 million film incentive program, the Colorado Film Commission (CFC) began work on a grassroots effort to back the measure next year.

"The Colorado Film and Video Association will be involved with that effort," said CFVA president Sarah Beatty. "It takes a long term commitment to move a bill like this through the state legislature. We'll be working with our members statewide to help educate legislators on how the film incentive helps local economies and creates permanent jobs in Colorado."

The CFC had proposed a 25 per cent transferable tax credit for film and television production in the state. The CFVA strongly supported the measure, viewed as a key to bringing big budget film and television productions to the state and bolstering Colorado's film and video production industry.

A substantial expansion over the state's current incentive, the CFC proposal was designed to make Colorado more competitive with other states that are getting the lion's share of motion picture and television production.

The bill was killed in a 6-5 vote in the House Finance Committee after one of the co-sponsors reversed her position and voted against the measure.

Colorado's current film incentive remains in effect, and legislative supporters of the expanded program said they were taking steps to fund the CFC for another year.

Some 40 states, along with Canada and other countries, offer production incentives as a part of their overall economic development and jobs creation programs. Financial experts estimate that each dollar of production expenditures on location generates an additional three dollars of economic activity in local communities.

Colorado's current production incentive program provides cash rebate to film or television production companies equal to 10 per cent of local qualified expenditures. The rebate is paid after the production money has been spent and the final budgets reviewed by the state.

However, film industry experts say the current Colorado program is too small to encourage large-scale high-budget productions to work in Colorado. All the major production is going to other states or countries with larger incentives, industry experts say.

The Film Commission proposal would have increased the state's incentive to provide a transferable tax credit equivalent to 25 per cent of the fund spent in Colorado. The bill capped the total annual tax credits at \$25 million. To generate the full amount of the tax credit, production companies would have to spend \$100 million in the state on local crews, talent, hotels, motels, restaurants, support services, and other production-related areas.

Economic development experts estimate that the \$100 million in production expenditures would generate another \$300 million in economic activity, which would generate enough tax revenue essentially to pay for the tax credit.

Because the proposed tax credit was transferable, the production companies could have sold their earned credits, at a modest discount, to Colorado companies or individuals who would, in turn, be able to credit the amount against any taxes they owe to the state. The proposal would not have affected local or federal taxes.

But the House Finance Committee killed the measure on a close vote. Committee co-chair Rep. Debbie Benefield, D-Arvada, was an original co-sponsor of the measure but she reversed her position and voted to kill the bill. She later expressed concern over emerging reports of state tax revenue declines as one reason for her reversal.

During a CFC meeting Thursday, March 27, 2008, one of the bill's prime sponsors, Rep. Tom Massey, R-Poncha Springs, outlined several key factors that led to the legislation's defeat.

- Gov. Bill Ritter was not on board with the legislation. His office officially took no position on the legislation, which all but spelled its defeat. Massey said strong support from the governor was essential to secure passage of the bill.
- Some of the Finance committee members did not understand how the bill worked. Several committee members thought some other budget would have to be cut in order to fund the incentive program. However, backers of the incentive proposal said the bill paid for itself with other taxes generated through increased economic activity, including the 3:1 economic activity multiplier. The funds would all have to be spent in the state first, before they qualify for the tax credit.

- The bill was perceived as a handout for already wealthy Hollywood producers, who have said they will not bring major production to Colorado without a significant incentive. But Massey, CFVA president Beatty and other CFC members pointed out that the bill is designed to spur economic development and job creation in Colorado. This is the case in other states, including neighboring New Mexico, where several permanent sound stages and production facilities have been built, creating hundreds of new permanent jobs.

Massey said he was ready to sponsor the legislation during next year's session of the General Assembly. But he, CFC board members and staff, and lobbyist Danny Tomlinson agreed that legislators had to be better educated on the key benefits of the incentive proposal, emphasizing job creation and economic development.

Tomlinson recommended a serious grassroots effort starting now, and targeting a new vote next year. He said those who work in the film and video industry across the state need to get to know their local representatives and senators to get their support for the tax incentive. Tomlinson also suggested getting directly involved in local lawmaker's re-election campaigns and helping new candidates, who support the bill, get elected to the legislature.

*Advertorial/Newspaper Insert/Medical – Clear Choice Dental Implant Clinics*

**ClearChoice Dental Implants. Worry-Free Living**

Do you know that millions of people have improved the quality of their lives, simply by replacing one or more missing teeth with Dental Implants?

[PHOTOS – SMILING PEOPLE]

People who chose Dental Implants instead of dentures, bridges or other dental appliances, find they can swim, dance, water ski, go rafting, scuba dive, golf, make business presentations, just enjoy life more, without worrying about their teeth. They can eat what they want. Their health improves. Life is just more fun. And the Dental Implants can last a lifetime.

[PHOTOS – ACTIVE PEOPLE, SPORTS, RECREATION, ETC.]

ClearChoice Dental implants are a cost effective way to replace missing teeth because they are proven to be far more reliable than dentures, bridges or crowns, which have limited life spans.

Dental implants are now the fastest growing method of tooth replacement, because they are the closest you can get to natural teeth. ClearChoice Dental Implants represent the most advanced tooth replacement technology available.

In the past, dentures or bridges have traditionally been used to replace missing teeth. But dentures require the use of messy creams and adhesives, and you're constantly worried about odors, slipping and shifting inside your mouth. Sometimes, your teeth can even fall out of your mouth! These plastic appliances need to be removed each night, require ongoing maintenance, and they have a short lifespan. Dentures provide no continuing support within the jaw, so your bone mass continues to deteriorate and shrink. This causes pain and discomfort in your mouth, and can lead to continued deterioration of your dental health. Also, with little support from your jaw, your chewing power is greatly diminished with dentures.

[PHOTO – DENTURES]

Although bridges appear to offer a better approach to replacing missing teeth, they have limitations as well. Each side of a bridge needs support from the teeth on each side of the gap, so two perfectly healthy teeth must be filed down just to support the bridge. Over time, the bridge takes a pounding as you chew, limiting its lifespan and often causing it to break or wear out.

Dental implants, however, eliminate all of these problems. They are as close to natural teeth that you can get. No more cavities. No more root canals. ClearChoice Dental Implants can last a lifetime.

[PHOTO – HAPPY DINER]

Dental implants are made of titanium, an incredibly strong, lightweight and inert metal that is very compatible with the human bone structure. That's why titanium is used for all major hip, knee and joint replacements. Titanium's strength enables you to resume normal activities at the highest levels your body previously enjoyed.

[PHOTO – TITANIUM IMPLANT]

With Dental Implants you can once again chew with power of natural teeth, and never worry again about swimming, diving or other sports and activities. You'll breeze through your business and social life with renewed confidence and no concerns about your teeth or your appearance.

[PHOTO – ACTIVE PERSON]

ClearChoice Dental Implants are strong and permanent. You'll be back to your old self – confident, active, and enjoying the foods you *like* to eat, not just the foods you *can* eat.

***Brochure Copy/Political Campaign***

[6 PANEL BROCHURE, TRI-FOLD]

[PANEL 1 - COVER]

[PHOTO: ALICE IN HARD HAT AT GOLD MINE]

[COPY]

Alice Borodkin  
Senate District 35

[KICKER HEAD]

Action, Not Words

[PANELS 2-3-4 - INSIDE]

[PHOTOS: ALICE W/SENIORS (TOWNHALL MEETING); ALICE IN ACTION; PINK PLATE; GLASSES WITH REPORT]

[COPY]

Action, Not Words.

These are not hollow campaign promises. They are the real things Alice Borodkin has supporter, co-sponsored or carried as a legislator and a leader.

Elect her to State Senate District 35 to continue this vital work for Colorado.

Here's a short list of what Alice's votes in the State Legislature have done for Colorado:

Energy and the Environment

- Encouraged biofuels - "homegrown" energy.
- Developed renewable energy technology.
- Increased funds for clean energy projects.
- Protected our precious rivers.
- Voted 100% for Pro-Environment issues.

Education

- Supported Speaker Andrew Romanoff's plan repair or rebuild Colorado's most run down schools.
- Identified special needs children early in their school careers.
- Voted 100% For Pro-Education and Pro-Teacher issues.

Health Care

- Provided vital health care to 50,000 more Colorado children.
- Enhanced health care for our most vulnerable seniors.
- Help control sky-rocketing health care costs.
- Enhanced mental health care services.

Women's Issues

- Formed a multi state coalition of pro-choice legislators to develop teenage pregnancy prevention and science-based education programs.
- Founded and chaired the Legislative Women's Health Care Caucus on women's access to health care, family planning, domestic violence and human trafficking.
- Sponsored Colorado's Pink Cancer Awareness License Plate. 18,000 are on Colorado vehicles.

Senior Issues

- Sponsored legislation that led to greatly expanded health care and support services for seniors.
- Increased the Older Coloradan Cash Fund for Meals on Wheels, transportation and other senior services.
- Protected seniors' homestead property tax exemption if they relocate within their county.
- Supported more affordable housing.
- Voted 100% for Pro-Senior Issues.

Alice Borodkin  
Senate District 35

[KICKER HEAD]

Action, Not Words

[PANEL 5 - RIGHT FLAP]

[PHOTO: ALICE ON FLOOR OF HOUSE, TALKING W/COLLEAGUE]

[COPY]

Alice Borodkin's Pledge to You

- Continue to uphold the integrity of the legislative process.
- Continue to maintain commitments to constituents and fellow legislators.
- Continue to expand town hall meetings to hear from you on key issues.
- Continue to support labor and the dignity of all workers.
- Continue to make sure Colorado picks up the slack as the federal government continues to abandon the states.
- Continue to support mass transit expansion while controlling the use of eminent domain.
- Continue to work with legislators from both parties to benefit the public interest.

Alice Borodkin - Committee Action:

- Legislative Arts Caucus
- Women's Health Care Caucus
- Colorado House of Representatives Committees: Finance; Transportation & Energy; Business Affairs & Labor Committee (former member); Interim Committee On Economic Development
- National Conference of State Legislatures: Labor and Economic Development Committee
- Denver Women's Commission (former member)
- Women's Legislative Lobby: State Director

Alice Borodkin  
Senate District 35

[KICKER HEAD]

Action, Not Words

[PANEL 6 - BACK COVER]

[PHOTOS: ALICE IN ACTION; ALICE'S OFFICIAL PORTRAIT]

[COPY]

Alice Borodkin  
Senate District 35

Why Am I Running for Senate District 35?

- To continue the important work I began eight years ago in the Colorado House of Representatives in the Colorado Senate.

- To continue my strong voting record, ethical approach to legislation and commitment to making the political process work for Colorado taxpayers.
- To make sure the Colorado Senate has a strong voice for such critical areas as Senior Issues, Health Care, Women's Issues, Children, Human Trafficking, Education, Economic Development, Transportation, Energy and the Environment.

These aren't just words either. I know the capitol, how it works and how to get things done for Colorado citizens. I've been working on behalf of Colorado -- effectively -- for eight years.

Paid for by the  
Senate Committee to Elect Alice Borodkin  
Mary Phillips, Treasurer  
8101 E. Dartmouth Ave - #112  
Denver, CO 80231  
(303) 337-4947

Visit our website for information on issues, donations and volunteering:

[WEBSITE ADDRESS]

[UNION PRINTING BUG]

*Brochure Copy/Recruiting – American National Insurance Co.*

[4 PANEL BROCHURE, SINGLE FOLD]

[PANEL 1 – FRONT COVER]

[HEAD]

Your Path to Career Success

[PHOTO: STONE PATHWAY WITH LEFT AND RIGHT FORKS]

[LOGO: ELITE AGENCY]

[COPY: BOTTOM OF PANEL, SMALL]

Representing:

American National Property and Casualty Company  
A Subsidiary of American National Insurance Company  
1949 East Sunshine Springfield MO 65899 (417) 887-0220

[PANEL 2 – INSIDE]

[HEAD]

Is your life on the path that's best for you?

[COPY]

Would you like a career path that provides the financial and time rewards needed for a quality family life ... a direction that offers unlimited potential, an opportunity for professional and personal growth ... and the freedom to chart your own course?

[HEAD]

What professional path are you seeking?

[COPY]

Are you in search of a career with high financial rewards ... professional recognition ... and security for your family ... while you provide valuable protection and peace of mind for individual, family and business clients?

[HEAD]

The insurance industry offers unlimited income potential.

[COPY]

This \$1 trillion industry provides you an un-limited income potential while you develop your professional career ... with no income caps on the high end ... allowing you to build your business as big a you want.

[COPY: BOTTOM OF PANEL]

Choose Your Path Today/Elite Agency (303) 695-8080

[PANEL 3 – INSIDE]

[HEAD/SUBHEAD]

Elite Agency/Securing Your Future

[COPY]

What differentiates American National Insurance Company from the rest of the industry is that we provide you with the tools ... the training ... the mentoring ... value-added products ... and the support you need as you pursue your professional career development path.

[HEAD/SUBHEAD]

Elite Agency/Building Your Business

[COPY]

We'll be there to help you build your business ... with professional development seminars ... technology to support your efforts ... and innovative insurance and financial services products.

[HEAD/SUBHEAD]

Elite Agency/Recognizing Your Achievements

[COPY]

As you build your business, your achievements will be recognized with expense-paid, career development trips to exciting places ... incentive travel for you and your family ... financial rewards ... and the gratitude of the many clients whose lives you touch.

[COPY: BOTTOM OF PANEL]

Schedule a Career Assessment/Elite Agency (303) 695-8080

[PANEL 4 – BACK COVER]

[HEAD]

Your Success Counselors

[PHOTO: MARK, JASON, KEVIN, JAMES]

[CAPTION]

(L-R) Mark Morgan, Jason Duncan, Kevin L. Schneider, and James M. Jackson, LUTCF, CSA

[COPY]

The Elite Agency offers the best management team and top quality training to develop the most successful agents, providing them with a career that insures professional growth, time freedom and money freedom.

One of the largest agencies in the country with the American National Family of Companies, the Elite Agency has more than 50 years of combined experience in Multiple-line Agency Management.

We handle a broad line of insurance products and services, including life insurance, annuities, health insurance, property and casualty, and pension plan services, as well as broad range of investment products.

[LOGOS: ELITE AGENCY; ANPAC]

[COPY: CONTACT INFO]

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Centennial CO 80112 (303) 695-8080